

2nd Annual Disney Institute Animation Event

Celebrating "The Classics"

August 1-6, 1999 / Event Evaluation Survey

Please use a pen or #2 pencil to respond to the following questions, filling in the appropriate bubble completely. Please choose only one response per question. IF YOU ARE UNCERTAIN OR THE ITEM DOES NOT APPLY, LEAVE IT BLANK. We value your feedback and will use it to continue improving the quality of Disney Institute events. Thank you!

After you have completed this survey, please drop it off at the Front Desk, or give it to the logistics coordinator after the Wrap Party on Friday.

Rate the **EFFECTIVENESS** of each of the following programs:

DAY ONE: Sunday, August 1

1. Event Kick-Off Casual Get-Together
2. Film Presentation: The Jungle Book with Floyd Norman and Leonard Maltin

DAY TWO: Monday, August 2

3. Team Animation Session: The Story
4. Visiting Artist Presentation: Lebo M
5. Film Presentation: The Little Mermaid with panel and Leonard Maltin

DAY THREE: Tuesday, August 3

6. Team Animation Session: The Characters
7. Visiting Artist Presentation: Dr. Smuida
8. Film Presentation: Dumbo and Make Mine Music with John Hench and Leonard Maltin

DAY FOUR: Wednesday, August 4

9. Team Animation Session: The Look
10. Visiting Artist Presentation: Bill Justice
11. Film Presentation: Bambi with Bill Justice and Leonard Maltin

DAY FIVE: Thursday, August 5

12. Team Animation Session: The Soundtrack
13. Portfolio Reviews
14. Film Presentation: Pinocchio with Leonard Maltin

DAY SIX: Friday, August 6

15. Wrap Party

AFTERNOON WORKSHOPS (Note: The order in which they are listed is not necessarily the order in which you will attend them.)

16. Visual Expedition
17. Create a Character
18. Improv and Voice Workshop

	Marginal Poor	Average	Good	Excellent	
1	1	2	3	4	5
2	1	2	3	4	5
3	1	2	3	4	5
4	1	2	3	4	5
5	1	2	3	4	5
6	1	2	3	4	5
7	1	2	3	4	5
8	1	2	3	4	5
9	1	2	3	4	5
10	1	2	3	4	5
11	1	2	3	4	5
12	1	2	3	4	5
13	1	2	3	4	5
14	1	2	3	4	5
15	1	2	3	4	5
16	1	2	3	4	5
17	1	2	3	4	5
18	1	2	3	4	5

2nd Annual Disney Institute Animation Event

Celebrating "The Classics"

August 1-6, 1999 / Event Evaluation Survey

1-Much less than expected 2-Less than expected 3-About what you expected 4-Better than expected 5-Much better than expected

19. Relative to your expectations, how would you rate this Disney Institute experience?

1 2 3 4 5

1-Definitely would not 2-Probably would not 3-Undecided 4-Probably would 5-Definitely would

20. Based on this experience, would you RECOMMEND Disney Institute animation events to others?

1 2 3 4 5

21. Based on this experience, would you RETURN for another Disney Institute animation event?

1 2 3 4 5

Pre-Event

22. Rate the EASE with which you made your event reservations

1 2 3 4 5

23. Rate the ACCURACY of the advertising brochure that was mailed to you in representing this event

1 2 3 4 5

Overall Event Experience

24. Rate your overall LEVEL OF SATISFACTION with this event

1 2 3 4 5

25. Rate your personal LEVEL OF ENJOYMENT in this event

1 2 3 4 5

26. Rate the USEFULNESS of the event content to you

1 2 3 4 5

27. Rate the VALUE of the event relative to price paid

1 2 3 4 5

28. Rate the overall EFFECTIVENESS of the instruction team

1 2 3 4 5

29. How do you feel about the length of time you spent at this event (6 days, 5 nights)?

1 Too short

2 Just right

3 Too long

Skill Level

30. How would you describe the content of the overall event, based on your skill level?

1 Too basic

2 Just right

3 Too advanced

Number of events previously attended

31. How many Disney Institute events have you previously attended?

1 Zero

2 One to two

3 More than two

Marginal
 Poor
 Average
 Good
 Excellent

**2nd Annual Disney Institute Animation Event
Celebrating "The Classics"
August 1-6, 1999 / Event Evaluation Survey**

Your Name (optional): _____

Overall Event Experience (Programs, workshops, presentations.)

32. What did you like about the Disney Institute Animation Event?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

33. What did you not like about the Disney Institute Animation Event?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

Overall Resort Experience (Check-in, accommodations, dining, transportation, etc.)

34. What did you like about your resort experience?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

35. What did you not like about your resort experience?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

36. We often use comments from past Guests in our upcoming advertising materials. Please sign here if you would be willing for us to use one of your quotes in future mailings.

Print name: _____

Sign name: _____